

H World International expands portfolio in Egypt: Steigenberger Hotel Elephantine Island Aswan strengthens partnership with Legacy Hospitality Company

Aswan/Frankfurt am Main, 24. September 2026 – H World International is driving the expansion of its portfolio in Egypt with the Steigenberger Hotel Elephantine Island Aswan further strengthening its collaboration with Legacy Hospitality Company S.A.E. The property, which was operated under a different brand until April, is currently undergoing a renovation and transformation phase. The opening under its new brand is scheduled for December 2026.

The future five-star hotel will offer 178 rooms, including 15 suites, and will be located in one of the most renowned travel destinations in Upper Egypt. Elephantine Island lies in the Nile opposite Aswan's riverside promenade and is one of the region's most historically and culturally significant sites. Aswan is a key stop on many Nile cruises and attracts guests with its history, Nubian culture, river landscapes and landmarks such as the Philae Temple and the Aswan High Dam.

As part of the repositioning, the hotel will be aligned with the standards of the Steigenberger Hotels & Resorts brand and will introduce a boho-luxury concept with Nubian design elements. Plans include redesigned rooms, suites and public areas, as well as a newly curated food and beverage offering featuring an all-day dining restaurant, a specialty restaurant, a lobby lounge, a pool bar and a Nubian Tea & Coffee Corner. The offer will be complemented by meeting and event spaces, a ballroom, spa and fitness areas, as well as spacious pool and outdoor facilities. The island setting and boat access further underline the property's exclusive resort character.

"With the Steigenberger Elephantine Aswan Hotel, we are sending a clear signal for the expansion of our portfolio in Egypt," says Dr. Stephan Hungeling, Chief Executive Officer of H World International. "Aswan is a location with exceptional cultural appeal and strong tourism relevance. Together with Legacy Hospitality Company, we are

creating a hotel that combines the values of the Steigenberger brand with the identity of Nubian culture and a unique location on the Nile.”

“The repositioning of Elephantine Island Hotel under the Steigenberger Hotels & Resorts brand represents a significant milestone in our strategy to elevate Egypt's hospitality offering while preserving the unique character and heritage of its most iconic destinations,” said Mr. Hisham Talaat Moustafa, Chief Executive Officer and Managing Director of Legacy Hospitality Company S.A.E. “Through our continued partnership with Steigenberger Hotels & Resorts, we are undertaking a comprehensive transformation of this landmark property to create a world-class destination that seamlessly blends contemporary luxury with the rich cultural heritage of Aswan and the enduring spirit of Nubian hospitality. We are confident that the renewed hotel will further reinforce Aswan's position as a leading international tourism destination, while creating sustainable value for our guests, the local community, and Egypt's tourism sector

The Steigenberger Hotel Elephantine Island Aswan marks the third hotel within the strategic partnership between Legacy Hospitality Company and Steigenberger Hotels & Resorts. Building on the success of the Steigenberger Hotel El Tahrir Cairo and the Steigenberger Cecil Hotel Alexandria, this latest project reflects the Legacy's vision of enhancing Egypt's hospitality landscape through the development and repositioning of iconic properties in prime destinations across the country.



Arial view Steigenberger Hotel Elephantine Island Aswan ©Legacy Hospitality Company S.A.E



Steigenberger Hotel Elephantine Island
Aswan with jetty view ©Legacy Hospitality
Company S.A.E

About H World International

H World International combines the strengths of seasoned brands with international hotel expertise. The company is represented in Europe, the Middle East, India and Africa, as well as in the Asia-Pacific region, and is advancing expansion with a balanced blend of lease, management, and franchise hotels. Eight unique brands are united under the umbrella of **H Rewards** – the consumer-focused and simple booking platform and unique loyalty program with more than 300 million members worldwide. H World International is part of H World Group, one of the world's largest and fastest growing hotel groups. Further information is available at int.hworld.com.

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