

SUSTAINABLE & FAIR

ENVIRONMENT AND ENERGY POLICY

In our Green Buildings strategic area, we ensure high sustainability standards for all buildings and our processes worldwide through certifications. This enables us to use natural resources carefully and minimize our carbon footprint. We continuously review and improve this through ISO 14001 and ISO 50001 certifications at our European leasehold and management companies. Our corporate mission statement, our Code of Conduct and our CSR mission statement form an all-encompassing set of rules. On this basis, we have defined the following environment and energy policy for our sustainability management system: As a responsible company, we feel responsible for current and future generations. For this reason, we are committed to improving our environmental performance and energy-related performance and to providing the resources required to do so. We systematically evaluate our environmental aspects and energy use and define targets and measures on this basis, the effectiveness of which we review at regular intervals. As part of design-related activities and procurement, influences on the performance of our sustainability management system and opportunities for improvement are always taken into account.

Our efforts focus on the continuous improvement of our environmental and energy-related performance and our sustainability management system as a whole. This must always be seen in conjunction with guest comfort. We want to offer our guests increasingly sustainable services. To this end, we always consider our processes, services and products in terms of sustainability and guest comfort.

We expect ourselves and our business partners to act ethically and in a manner consistent with established policies. In addition to the goal of protecting the environment by improving environmental performance and energy-related performance, we must comply with binding obligations. In order to meet this requirement, we evaluate our legal framework at regular intervals. In addition, we also address obligations that arise, for example, from the requirements of guests, business partners and other interested parties with regard to sustainability.

Frankfurt am Main, November 1st, 2023



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Find out more about our roots, values,
goals and measures:
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